

Meeting: Culture and Leisure Sub-Committee

Date: 14 September 2021

Title: Tourism and Events Recovery

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Service: Environment Housing and Leisure

Wards affected: All

1. Purpose of Report

- 1.1 The purpose of this report is to give the Culture and Leisure Sub-Committee an overview of the presentation regarding planning for recovery in the tourism and events sector.

2. Recommendations

- 2.1 The Sub-committee is recommended to note the report and comment on the presentation.

3. Details

- 3.1 The period since the first lockdown in March 2020, through to the current easing of restrictions on service delivery, has been especially challenging for the tourism industry. The entire hospitality sector has struggled with the uncertainty of lockdowns and visitor hesitancy around returning to indoor venues, along with safety concerns relating to major events.
- 3.2 Services within the sector have been able to operate sporadically, when lockdown restrictions have been eased, allowing for some access to tourism attractions. More recently, with a greater push for people to holiday in the UK, the domestic tourism industry has begun to see a degree of recovery.
- 3.3 While the planned the Events programme for the Summer in North Tyneside has been significantly reduced, including the postponement for two consecutive years of the Mouth of the Tyne Festival, a range of smaller scale events have continued and helped support town centre economic recovery.
- 3.4 The presentation will cover how tourism and events have survived over the period of the pandemic and current planning for a return to business as usual.

4. Background Information

The following documents have been used in the compilation of this report:

- Government guidance on restrictions during the pandemic
<https://www.gov.uk/coronavirus>