



North Tyneside Council



School Clothing

Children, Education and Skills Committee



‘My oldest daughter, they sent her home and said she wasn’t allowed to come back until she had the correct shoes. So then I had to write a letter to say that we’ll be able to get some in a week or so, I didn’t have any money’

The Wrong Blazer 2020

National Picture

Education (Guidance about costs of school uniforms) Bill received Royal Assent April 2021

Guidance will be published in the autumn which schools must consider when developing uniform policies

Parents with children in state schools spend on average £337 per year (secondary)/£315 (primary)

Costs are 3 times more than what families believe are reasonable £105/£85 according to The Children's Society (2020)

<https://www.childrenssociety.org.uk/information/professionals/resources/the-wrong-blazer>



North
Tyneside.
The story so
far....

7025 children on
income related free
school meals

School Appropriate
Clothing chosen as a
priority for the Poverty
Invention Fund

£45 issued to each
child



School clothing project Phase 2

Funding

- Funding carried over from phase 1 of the project to support families not on FSM's

Wider support

- Looking at other ways in which we can support families



Working with the VCS

Working relationship with Community
School Clothing Scheme (CSCS)

8k stock of school clothing

Referral system through schools

Lessons learned



What else we
are doing to
address
inequalities

Poverty Proofing the School Day

Recruitment of a Social inclusion Manager



Good news
from our
schools!

Greenfields Community Primary are changing their uniform so that families can buy generic items from supermarkets and then just purchase a logo from the school to attach. The badge only costs £1

A lot of our schools have got their own uniform clothing schemes or have a collection bin from CSCS

