

Meeting: Culture and Leisure Sub Committee

Date: 24 March 2020

Title: An Ambition for North Tyneside

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Service: Regeneration and Economic Development

Wards affected: All

1. Purpose of Report

To provide the Culture and Leisure Scrutiny Sub Committee with an overview of North Tyneside Council's Regeneration Strategy and its interface with Culture and Leisure

2. Recommendations

It is recommended that the Culture and Leisure Sub Committee note the contents of the report.

3. Details

The Council's Regeneration Strategy 'An Ambition for North Tyneside' was approved by Cabinet in November 2018. This sets out what has been achieved to date, what is happening at the moment and what will happen in the future, if and when funding becomes available. The report sets out a series of priority projects for the next 10-15 years. It reports how the Regeneration Strategy and its proposed projects will contribute towards the cultural and leisure offer of North Tyneside.

The Council's culture and leisure provision accounts for over 3 million visits by members of the public over the course of a year. This includes visits to the range of indoor and outdoor sports facility provision; involvement in the Active North Tyneside programme; engagement with libraries and Customer First Centres; visits to museums and St. Mary's Lighthouse; and audience figures for Playhouse, Whitley Bay. In addition, the wide range of events across the Council's summer and winter programmes engage both residents and visitors, helping to sustain the tourism economy, which supports local business and helps generate jobs in the Borough. These services help shape the Borough's unique sense of place and make North Tyneside a great place to live, work and visit.

The following presentation follows the format of 'Ambition for North Tyneside' providing Members with a review of cultural and leisure related physical regeneration projects that have been delivered by the council and partners throughout the borough over a number of years.

It reports on current cultural and leisure related physical regeneration projects, including developing a long term masterplan for Segedunum, investment in a new 4G pitch at

Amberley, refurbish and re-set The Wooden Dolly in Northumberland Square and further investment in Palmersville Sports Facility,

It reports on projects that are being developed at the moment and what could be delivered; if and when funding becomes available, including lighting Collingwood Monument and The Priory, working options to manage and appropriately develop St Mary's Island and further development of Killingworth Lake.

4. Background Information

The following background papers/information have been used in the compilation of this report and are available at the office of the author:

- (1) [Our North Tyneside Plan 2020 - 2024 \(Council Plan\)](#)
- (2) [Cabinet Report 25 November 2019 'Ambition for North Tyneside'](#)
- (3) [Cabinet Report 1 April 2019 'An Ambition for North Tyneside'](#)
- (4) [Cabinet Report 26 November 2018 'An Ambition for North Tyneside'](#)
- (5) [A Strategy for Arts Development in North Tyneside 2014-2021](#)
- (6) [A Heritage Strategy for North Tyneside 2014-2021](#)
- (7) [Tourism Strategy 2014-21](#)