

North Tyneside Health & Wellbeing Board Report Date: September 2023

Title: Health and Wellbeing
Strategy: Implementation
Plan 2023/24

Report from: North Tyneside Council

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1. Purpose:

The purpose of the report is to sign off the 2023/24 annual implementation plan refresh of the Health and Wellbeing Board's Strategy, Equally Well: A Healthier, Fairer Future for North Tyneside (2021-2025).

2. Recommendation(s):

The Board is recommended to: -

- Note the feedback from the Health and Wellbeing Workshop on the implementation plan.
- Approve the final implementation plan based on the input from the HWBB workshop in June.

3. Policy Framework

The Health and Wellbeing Board has a statutory duty to develop a Health and Wellbeing Strategy (HWBS) under section 116A of the Local Government and Public Involvement Act 2007 which is prepared and published by the Health and Wellbeing Board by virtue of section 196 of the Health and Social Care Act 2012.

The HWBS is North Tyneside's joint high-level plan for reducing health inequalities and improving health and wellbeing for our residents.

This item relates to the Joint Health and Well Being Strategy 2021-2025, Equally Well:

A healthier, fairer future for North Tyneside which was approved by the Board in November 2021 and is available to view by [clicking here](#)

4. Information:

The Health and Wellbeing Board (HWBB) agreed to focus the strategy on the areas that have the biggest impact on people's health and wellbeing:

- The wider determinants of health
- Our health behaviours and lifestyles
- An integrated health and care system
- The places and communities we live in, and with

As outlined in the Strategy, in the past, there has been a tendency to focus primarily on single drivers of health rather than considering the complex interdependencies.

Therefore, partners are committed to taking a population health approach which means fundamentally changing the way we work and coming together as a whole system to tackle specific challenges.

Across the system we will consider critical stages, transitions, and settings where effective place-based action is required, using a combination of 'civic level', 'service based' and community interventions.

The implementation plan is based on the up-to-date evidence of how best to effectively reduce inequalities. Senior Leaders across organisations in North Tyneside have developed the implementation plan in partnership for each of the strategy priorities as outlined below.

1. Give every child the best start in life
2. Enable all children, young people, and adults to maximise their capabilities and have control over their lives
3. Create fair employment and good work for all
4. Ensure a healthy standard of living for all
5. The places and communities we live in and with
6. Our lifestyles and health behaviours
7. An integrated health and care system

The attached draft implementation plan outlines the proposed delivery actions and expected outcomes in Year 2, in addition to presenting the expected longer-term outcomes over the strategy's four-year duration.

As the strategy makes clear attempts to tackle inequalities must be done in collaboration and equal partnership with those affected. The vision and ambitions for the strategy were developed through engagement with a range of partners and our Voluntary, Community and Social Enterprise sector (VCSE).

4.1. *Additional input from the Health and Wellbeing Board June workshop*

The draft implementation plan for 2023/24 was presented in June at a Health and Wellbeing Board workshop with a wide range of invited stakeholders from across North Tyneside. There was broad agreement around the actions in the implementation plan, recognising that these are the high-level actions that will make the most difference to reducing health inequalities. There is also acknowledgement that partnerships are working on a wide range of other relevant activity that is focused on improving the health and wellbeing of our local population and reducing inequalities.

The draft implementation plan for 2023/24 was updated after considering the discussion at the Health and Wellbeing workshop in June, as attached. The workshop strengthened some of the existing actions:

- Ensuring that partners sign up to become an age friendly Borough following the evidence-based approach for gaining accreditation and creating communities that are better places to age well. This work programme will be informed by an Ageing Well Summit.
- Ensuring that those residents with complex and multiple needs (particularly mental health, alcohol and drug dependency) are supported to access health care, recognising this cohort experience health inequalities.
- Addressing inequalities in immunisation rates across the lifecourse by identifying barriers, appropriately targeting and monitoring uptake.

4.3. *Monitor progress of delivery of the implementation plan*

Key indicators have been selected to measure progress over the lifetime of the strategy.

However, it is acknowledged that tackling health inequalities requires a long-term commitment and solely relying on changes in data such as life expectancy will take longer than the life of this strategy.

It is proposed that progress on each of 6 key impact areas be provided to the Health and Wellbeing Board at regular intervals plus an overall annual progress report and a refresh of the implementation plan. A proposed forward plan is outlined in table 2 below. The partnership Chairs responsible for each impact area will coordinate the compilation of the report. A progress report will be given at each Board meeting on the integrated health and care arrangements.

This reporting will include localised knowledge, service data and case studies. This will help the Health and Wellbeing Board to understand in the short to medium time the impact of the interventions in the implementation plan.

Table 2: Proposed Forward Plan for Health and Wellbeing Board

Health and Wellbeing Board	Item 1 Progress Update	Item 2 Progress Update
30 Nov 2023	Best Start in Life	Ensuring a healthy standard of living for all
25 Jan 2024	Maximising Capabilities of Children, Young People and Adults	The places and communities we live in and with
28 March 2024	Fair Employment and good work for all	Our Lifestyles and Health Behaviours
Date to be confirmed	Annual Progress Report and refreshing Implementation plan in Year 3	

5. Appendices:

Appendix 1. Final Implementation Plan 2023/24.

6. Contact officers:

Rachel Nicholson, Senior Public Health Manager, North Tyneside Council (0191) 643 8073

9. Background information:

The following background documents have been used in the compilation of this report

[Equally Well : A Healthier, Fairer Future for North Tyneside \(2021-2024\)](#)

COMPLIANCE WITH PRINCIPLES OF DECISION MAKING

10 Finance and other resources

Any financial implications arising from the delivery of the implementation plan to delivery Equally Well, North Tyneside's Health and Well Being Strategy will be met from existing budgets.

11 Legal

The Authority is required to prepare a joint Health and Wellbeing Strategy for the Borough through the Health and Wellbeing Board, under section 116A of the Local Government and Public Involvement in Health Act 2007.

Delivering the Joint Health and Wellbeing Strategy supports the Board's duty under Section 195 of the Health & Social Care Act 2012 to encourage partners to work closely together and in an integrated manner for the purpose of advancing the health and wellbeing of the people in the area.

12 Consultation/community engagement

Community engagement on the strategy's implementation plan was undertaken during July and August 2022 and led by Healthwatch. 30 organisations/groups participated, directly involving over 100 staff, volunteers, and trustees. Over 450 people were consulted from a broad range of age groups and from all areas of the Borough.

The respective partnership boards will ensure that appropriate community engagement and participation is part of the delivery mechanism to achieve the ambitions of the strategy and implementation plan for 2023/24.

13 Human rights

There are no human rights implications directly arising from this report.

14 Equalities and diversity

In undertaking the development of the Joint Health and Well Being Strategy and implementation plan, the aim has been to secure compliance with responsibilities under the Equality Act 2010 and the Public Sector Equality Duty under that Act.

An Equality Impact Assessment was carried out on the engagement approach. The aim was to remove or minimise any disadvantage for people wishing to take part in the engagement activity. Direct contact was made with specific groups representing people with protected characteristics under the Equality Act 2010 to encourage participation and provide engagement in a manner that will meet their needs

15 Risk management

Relevant risks have been identified regarding this report, they are currently held on the Authority's corporate, strategic risk registers, they are being reviewed and managed as part of the Authority's normal risk management process.

16 Crime and disorder

There are no crime and disorder implications directly arising from this report.