

APPENDIX 3 – Performance indicators: Best Start in Life

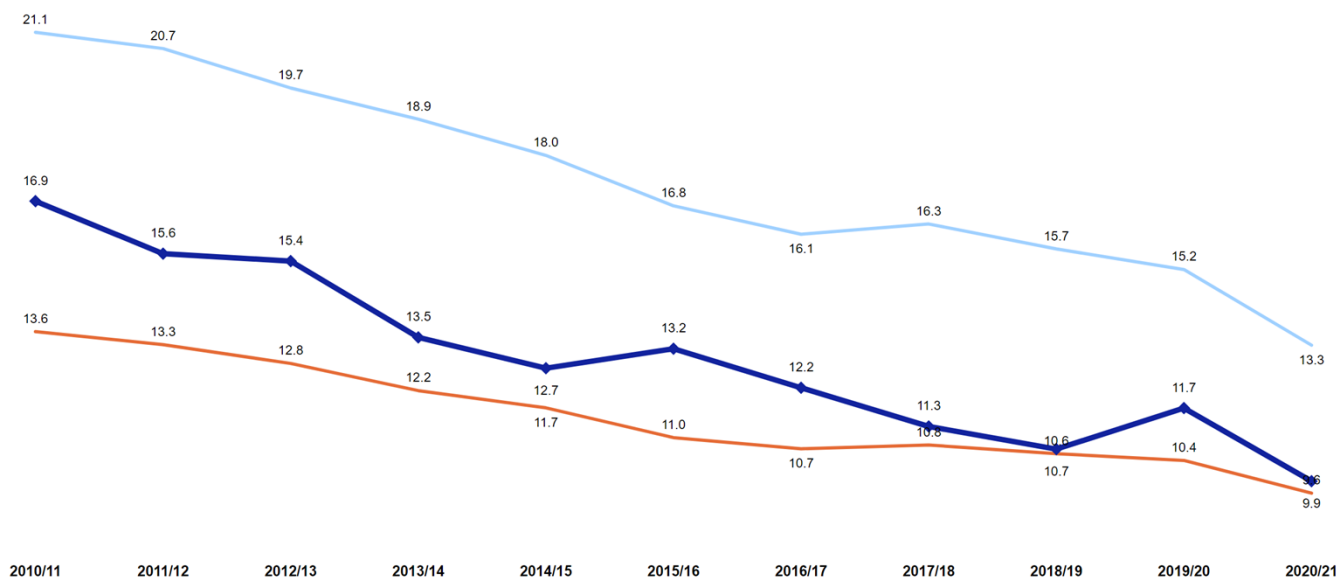
Indicator 1: Smoking status at time of delivery

Equally Well Implementation Plan - Best Start in Life | Smoking at Time of Delivery



Smoking Status at Time of Delivery (Percent)

◆ North Tyneside ◆ North East region ◆ England



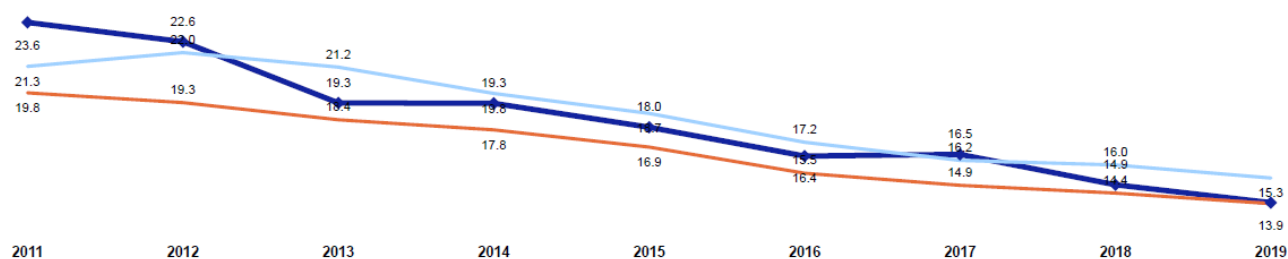
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Equally Well Implementation Plan - Best Start in Life | Adult Smokers



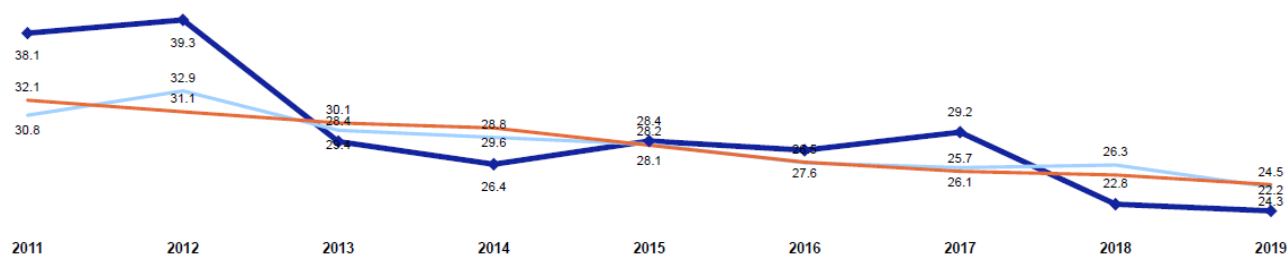
Smoking prevalence in adults (18+ yrs) - current smokers (APS)

◆ North Tyneside ◆ North East region ◆ England



Smoking prevalence in adults in routine and manual occupations (18-64 yrs) - current smokers (APS)

◆ North Tyneside ◆ North East region ◆ England



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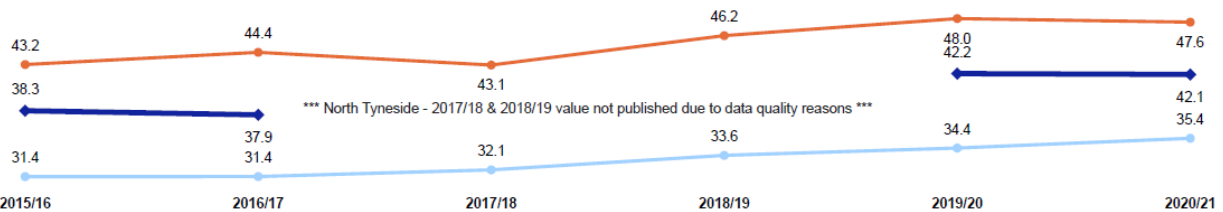
Indicator 2: Breastfeeding prevalence at 6-8 weeks after birth

Equally Well Implementation Plan - Best Start in Life | Breastfeeding at 6-8 Weeks



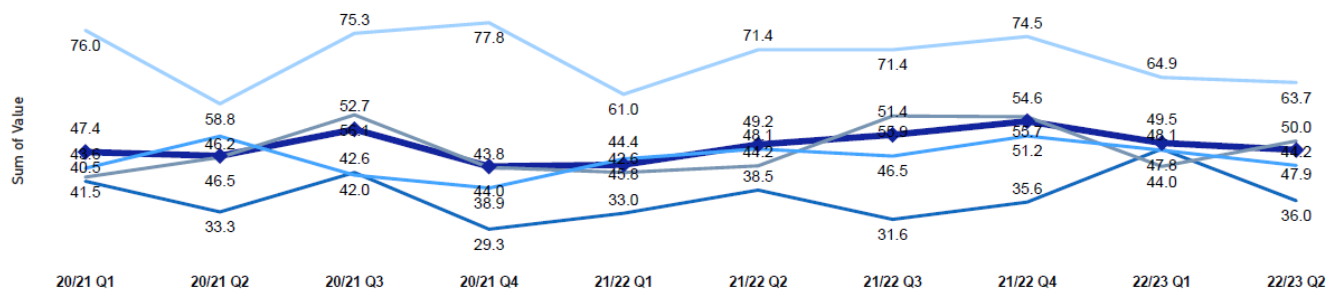
Breastfeeding prevalence at 6-8 weeks after birth - current method

◆ North Tyneside ◆ North East region ◆ England



Breastfeeding prevalence at 6-8 weeks after birth - by North Tyneside Locality

◆ TOTALS ◆ SOUTH WEST ◆ NORTH WEST ◆ COAST ◆ CENTRAL



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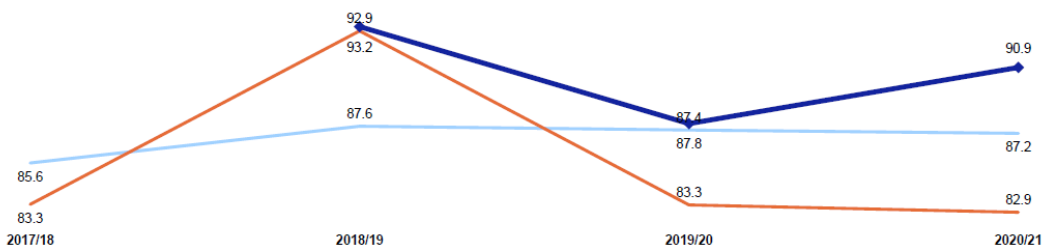
Indicator 3: Good level of development at 2-2 ½ years of age

Equally Well Implementation Plan - Best Start in Life | Good Level of Development by 2-2½ years



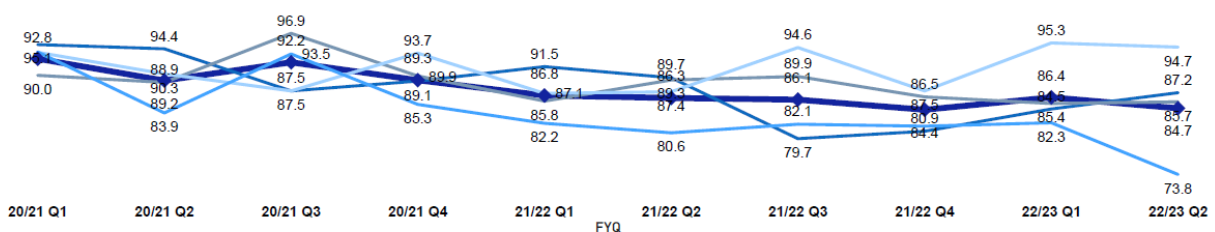
Child development: percentage of children achieving a good level of development at 2-2½ years

◆ North Tyneside ◆ North East region ◆ England



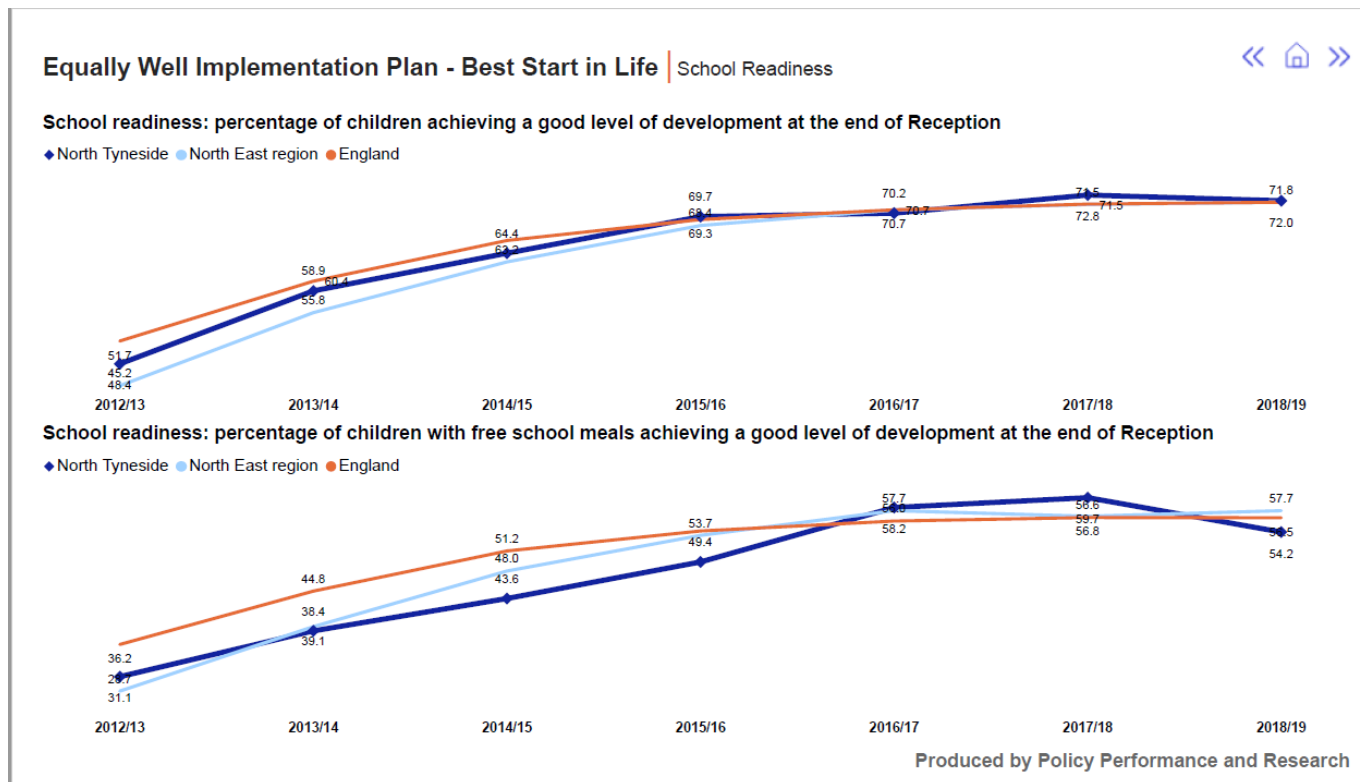
Percent above the threshold in all 5 ASQs - by North Tyneside Locality

◆ TOTALS ◆ SOUTH WEST ◆ NORTH WEST ◆ COAST ◆ CENTRAL

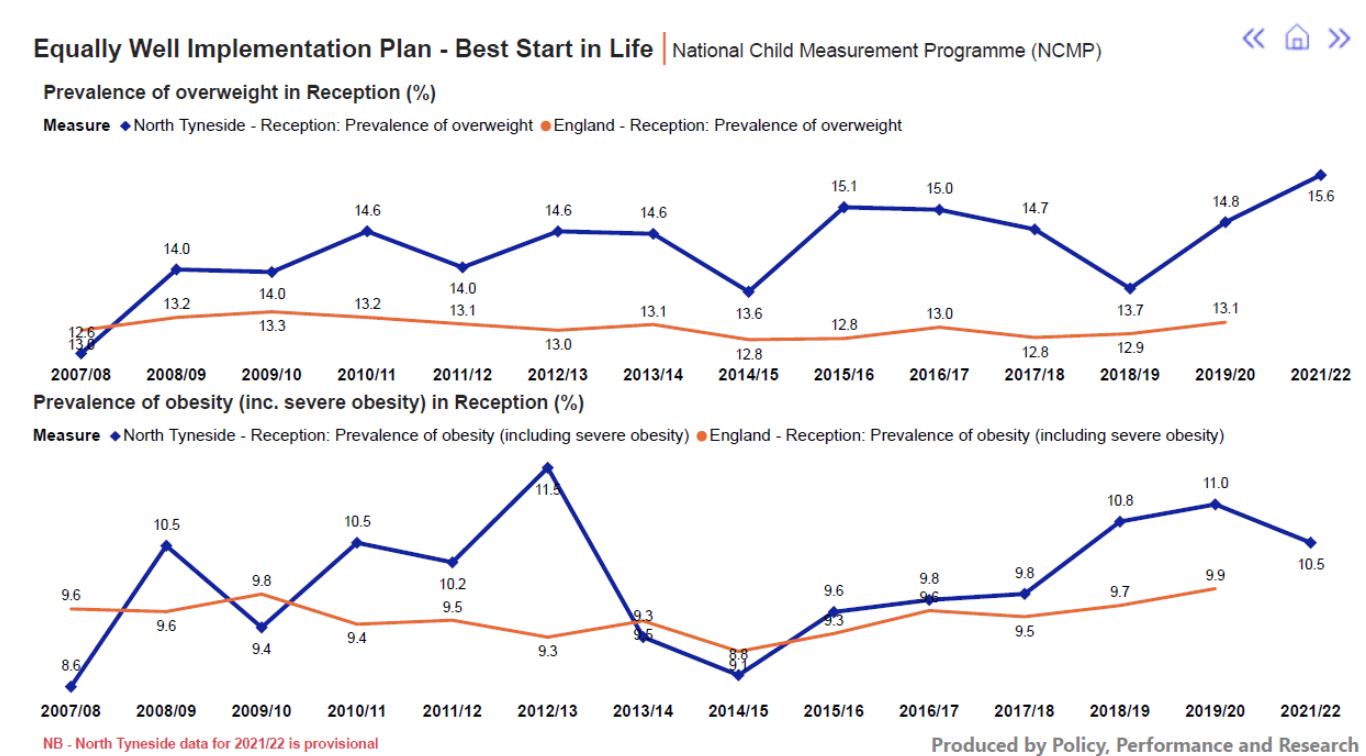


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Indicator 4: School Readiness: achieving a good level of development at the end of Reception



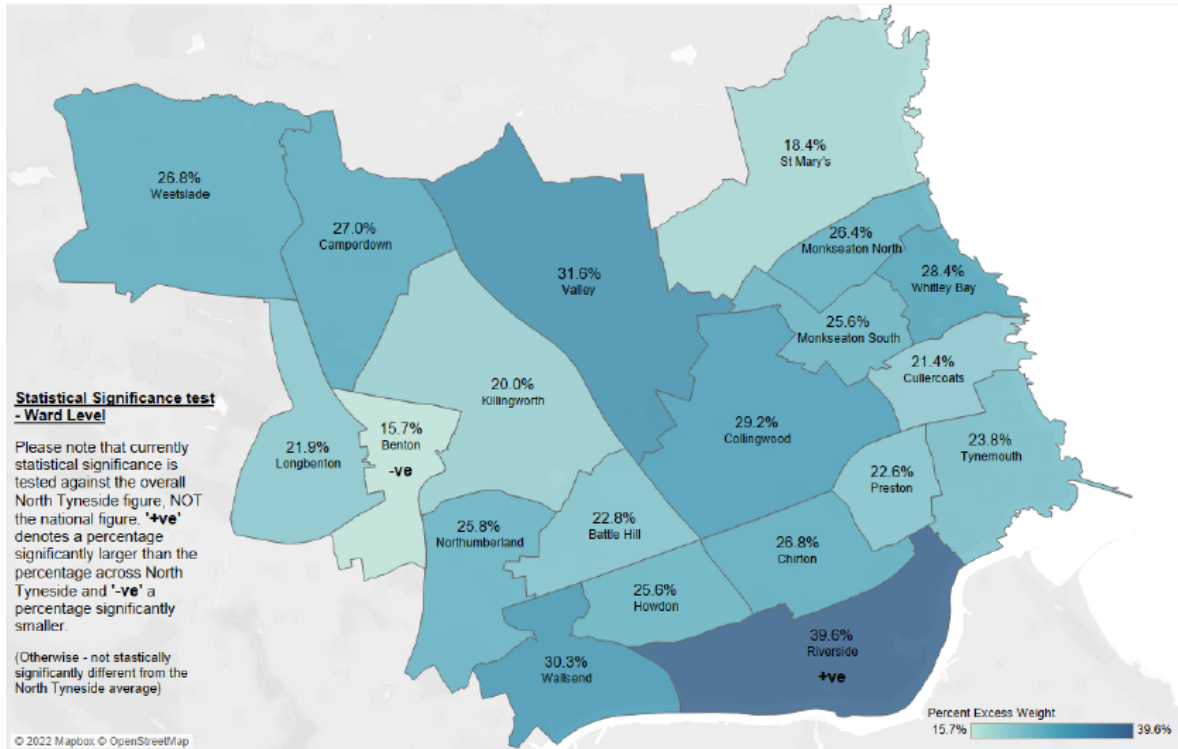
Indicator 5: National Child Measurement Programme – end of Reception



Map by Ward showing excess weight by ward

2021-22 NCMP : Reception Excess Weight - By Ward

(North Tyneside figure = 25.4%)



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